

Heatherlyn Music :: House Concerts 2010

Basic Points:

- General concert in a home with Heatherlyn performing.
- Usually hosts suggest \$10-\$20 donation per each guest, according to the number of guests anticipated, to support the artist.
- House concerts are often also potlucks. You can decide if you'd like to provide hors d'oeuvres or have a potluck. We recommend a "potluck" aspect, as it is a great community-building element. :)
- We always bring a small audio system, CDs for sale, mailing list sign up and further information on Heatherlyn Music.
- Invitations are often done through email, Evites (www.evite.com) and word of mouth. Just ask if you'd like a sample invitation.
- Please include Heatherlyn's website (www.heatherlynmusic.com) in your invitations, directing guests to enjoy previews of music online and see what we're about.

Notes on Costs:

Heatherlyn and Jason, her husband and partner, always travel together. This is their full-life vocation and livelihood.

Sometimes, friends/neighbors working to put together a house concert have found stake-holders to ensure a portion of our costs are covered (such as 10 people pooling \$30/each in advance because they know the experience will be valuable and worth it) and then a simple love offering has been received from guests. Ideally, for house concerts, we'd like to see \$10/person with a minimum of \$300

Some hosts have preferred to pay us directly our concert/presentation rate of \$550 (negotiable). We, of course, understand that not all are able to do this. It is simply an option for communities/neighborhoods or individuals who are able and prefer this over other options.

We have more resources and information on how house concerts can be hosted well and become beautiful community-building experiences - if you're interested.

THANK YOU for considering hosting a Heatherlyn concert in your home! We look forward to further conversation and partnering together!

Heatherlyn and Jason

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